K KELI LUXURY PACKAGING

2026 COLLECTION

Bespoke Luxury Rigid Packaging, *Low MOQ.*

Collapsible magnetic rigid boxes and architectural presentation packaging for perfume, oud, candle, jewelry and gourmet brands — engineered to your product, delivered door-to-door.



FEATURED: KB-01 COLLAPSIBLE MAGNETIC RIGID BOX

SHIPS FLAT · UP TO 70% FREIGHT VOLUME SAVED

MOQ FROM 200 PCS | SHIPS FLAT · SAVES FREIGHT | 48H FREE 3D MOCKUP | EXW · FOB · DDP

2026

PRODUCT SPECIFICATION CATALOG

ZHANGWU KELI INTERNATIONAL TRADE CO., LTD.

Prestige packaging engineered for independent luxury brands

Legacy packaging factories often enforce 2,000+ piece minimums. We partner with boutique fragrance, oud, candle, jewelry and gourmet houses that demand museum-grade unboxing in agile production runs.

SIGNATURE FREIGHT ADVANTAGE

Fold-Flat Rigid Engineering. Up to 70% Less Carton Volume.

Our flagship collapsible magnetic boxes ship completely flat to dramatically cut air and express volumetric freight costs — then fold into a heavy, seamless rigid box in seconds with hidden adhesive corner locks.

200

Low minimum order

Start from 200 pieces per design. Launch a new fragrance SKU, Ramadan/Eid gift edition, or holiday set without locking up cash in warehouse stock.

Flat

Collapsible rigid structure

Built from 1,200–2,000 gsm high-density greyboard wrapped in specialty linen or soft-touch paper — luxury weight without paying air freight on empty air.

48h

Free 3D branded mockup

Send your logo and product dimensions. Within 48 hours we deliver a photorealistic concept visual of your custom box before any tooling or deposit.

Fit

Precision-cut custom inserts

Every cavity is die-cut to your exact bottle, jar, or gift set — available in velvet-flocked EVA foam, plastic-free paperboard, or molded pulp.

Terms

Flexible EXW / FOB / DDP

Ship via your own forwarder (EXW or FOB Shenzhen) for formal VAT clearance, or choose optional door-to-door DDP delivery straight to your warehouse.

QC

Pre-shipment photo & video sign-off

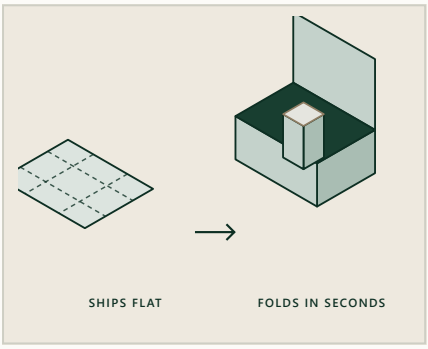
Approve your physical sample first, then inspect high-resolution mass-production photos and videos before balance payment and dispatch.

ACTIVE CORRIDORS Saudi Arabia · UAE · Qatar · Kuwait · United States · United Kingdom · Europe · Australia

Core rigid structures



LEFT: KB-01 CHARCOAL MAGNETIC | CENTER: KB-03 IVORY LID & BASE | RIGHT: KB-02 EMERALD RIGID



STYLE KB-01

Collapsible Magnetic Book Box BEST SELLER

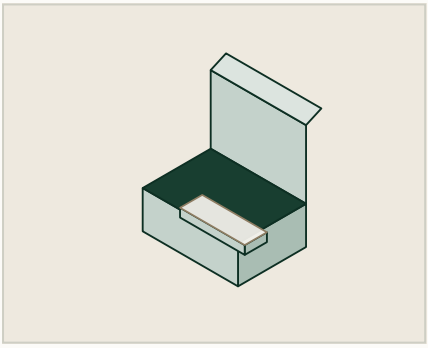
Our flagship structure. Concealed neodymium magnetic flap with pre-applied corner strips that folds flat for export freight and snaps rigid in seconds.

BEST FOR
Perfume, oud oil, skincare, gift sets

CLOSURE
Concealed magnets

SHIPPING
Flat-packed (~70% less volume)

MOQ
From 200 pcs



STYLE KB-02

Rigid Magnetic Closure Box

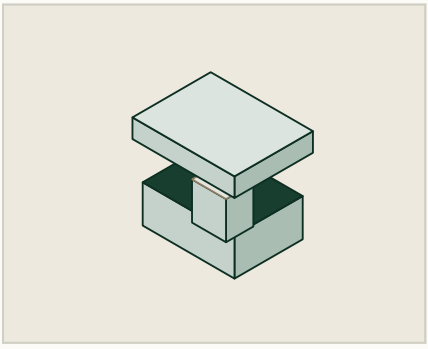
Fixed non-collapsible rigid construction with a crisp magnetic flap. Delivers maximum wall rigidity and substantial hand-weight for flagship retail displays.

BEST FOR
Fine jewelry, watches, VIP coffrets

CLOSURE
Concealed magnetic flap

SHIPPING
Pre-assembled

MOQ
From 200 pcs



STYLE KB-03

Lid & Base Rigid Box

Classic two-piece telescope silhouette with controlled friction fit. Offers a slow, ceremonial lift-off reveal favored by candle and gourmet gifting brands.

BEST FOR
Candles, luxury dates, chocolates

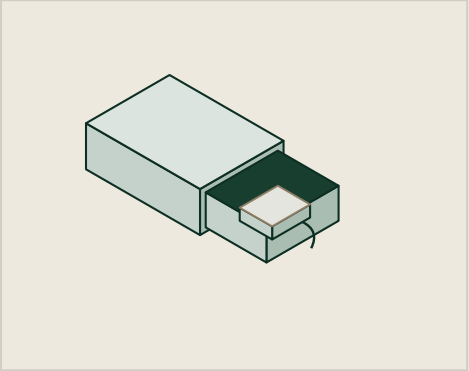
CLOSURE
Full or partial lift-off lid

SHIPPING
Assembled / nested

MOQ
From 200 pcs

Architectural & specialty forms

Distinctive opening mechanics designed for vertical perfume flacons, artisanal attar vials, jewelry pieces, and boutique lifestyle editions.

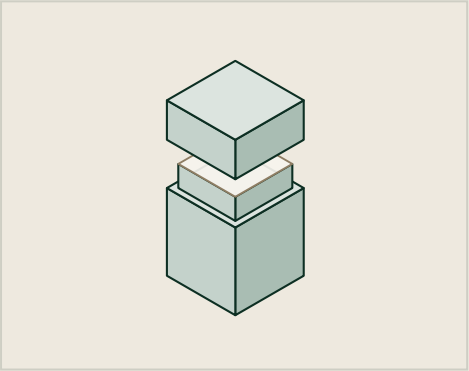


STYLE KB-04

Drawer & Sleeve Box

Smooth sliding rigid tray nested inside a wrapped outer sleeve, finished with a grosgrain or satin ribbon pull. Compact, tactile, and immediately giftable.

BEST FOR	CLOSURE
Oud oil, jewelry, tarot & gift cards	Sliding tray + ribbon pull
SHIPPING	**MOQ**
Pre-assembled	From 200 pcs



STYLE KB-05

Shoulder & Neck Rigid Box

Three-piece architectural silhouette where the lift-off lid meets an exposed inner shoulder neck — allowing striking two-tone contrasts (such as emerald & ivory).

BEST FOR	CLOSURE
Tall perfume bottles, luxury spirits	Lift-off lid on contrast neck
SHIPPING	**MOQ**
Pre-assembled	From 200 pcs



STYLE KB-06

Rigid Paper Tube

Rolled heavy paperboard cylinder with precision telescopic lid, wrapped in specialty textured paper. Creates strong shelf differentiation for round jars and bottles.

BEST FOR	CLOSURE
Round bottles, scented candles, fine tea	Friction-fit lift-off cap
SHIPPING	**MOQ**
Assembled / nested	From 200 pcs

CUSTOM STRUCTURAL ENGINEERING

Need a double-door Arabian perfume coffret, multi-SKU discovery kit, or Ramadan gift hamper? Share your bottle and jar dimensions and we will engineer a custom dieline and insert layout.

Tailor every tactile detail

Combine structural greyboard, specialty wrap paper, precision foil or blind debossing, and fitted inserts. We advise the optimal combination for your market and landed cost target.

Board & Wrap Paper

Structural rigidity and exterior texture

- **High-density greyboard, 1.5 – 2.5 mm**
  1,200 – 2,000 gsm; 100% recycled board available
- **Textured specialty paper**
  Linen-weave, fine-grain, pearlescent — clean customs classification
- **Soft-touch matte laminated paper**
  Velvety, scuff- and fingerprint-resistant luxury feel
- **Offset printed art paper**
  Full CMYK or exact Pantone color matching
- **Uncoated natural cotton & kraft**
  Organic, tactile minimalism for clean-beauty lines

Logo & Surface Finishes

Elevate brand presence on lid and interior

- **Hot foil stamping**
  Champagne gold, brushed silver, copper, rose gold, matte black
- **Blind embossing & debossing**
  Sculpted raised or recessed emblem with quiet-luxury appeal
- **3D raised Spot UV**
  Subtle glossy pattern contrast over matte dark wrap paper
- **Interior lid printing & foil**
  Brand story, Arabic calligraphy, or QR code revealed on opening

Protective Inserts

Custom die-cut to hold bottles and jars tightly

- **Velvet-flocked EVA foam**
  Maximum shock protection & plush presentation for glass bottles
- **Precision folded paperboard**
  100% plastic-free — recommended for EU PPWR & eco brands
- **Custom molded paper pulp**
  Biodegradable luxury cradling for heavy candle jars
- **Satin-draped cushion tray**
  Classic ceremonial finish for jewelry and heritage gifts

Unboxing Add-Ons

Complete the boutique retail experience

- Satin or grosgrain ribbon closure & tray pulls
- Custom-printed tissue paper & foil seal stickers
- Matching rigid luxury paper shopping bags
- Protective corrugated mailer cartons for e-commerce

CURATED SIGNATURE PALETTE (CUSTOM PANTONE MATCHING AVAILABLE)



Royal Emerald · Obsidian Noir · Warm Ivory · Midnight Navy · Deep Burgundy · Desert Sand · Champagne Foil · Brushed Silver

Popular dimensions by application

Proven starting dimensions across fragrance, candle, jewelry, and gifting programs. Every box is tailored to your product's exact measurements — sizes below are for reference.

APPLICATION	RECOMMENDED STYLE	INNER SIZE (L × W × H)	TYPICAL INSERT
Perfume 30 – 50 ml Horizontal presentation	KB-01 Collapsible book box	**120 × 90 × 50 mm**	Velvet EVA / Paperboard
Perfume 100 ml Horizontal presentation	KB-01 / KB-02 Magnetic	**160 × 110 × 60 mm**	Velvet EVA / Paperboard
Tall perfume flacon Vertical standing bottle	KB-05 Shoulder & neck	**75 × 75 × 165 mm**	Die-cut EVA base + collar
Oud / attar oil 3 – 12 ml Crystal tola bottle	KB-01 / KB-04 Drawer	**95 × 70 × 38 mm**	Plush velvet-flocked EVA
Scented candle 8 – 10 oz Single glass vessel	KB-03 Lid & base / KB-06	**100 × 100 × 105 mm**	Folded paperboard / EVA
Candle + diffuser gift set Multi-item boutique kit	KB-01 Collapsible book box	**260 × 200 × 95 mm**	Multi-cavity EVA foam
Jewelry — necklace / set Boutique retail presentation	KB-02 Magnetic / KB-04	**160 × 160 × 40 mm**	Velvet pad with slots
Luxury dates / confections 500 g outer gift box	KB-01 / KB-03 Lid & base	**260 × 180 × 52 mm**	Client food-grade tray*
Tarot / luxury card deck Collector rigid edition	KB-04 Drawer & sleeve	**110 × 75 × 42 mm**	Ribbon lift tab

***FOOD & GOURMET GIFTING NOTE**

For dates, chocolates, and edible products, we manufacture the outer presentation gift box only. Food items remain inside your own food-grade inner tray or sealed wrap without direct box contact.

200-PC SEMI-CUSTOM COST OPTIMIZER

Launching a small 200-piece test batch? Ask about our semi-custom option: stock emerald, noir, or ivory collapsible boxes upgraded with your hot-foil logo and bespoke die-cut insert.

From brief to doorstep in six transparent steps

01

Share your brief

Send product dimensions (or a photo next to a ruler), target quantity, destination city, and logo file (AI, PDF, or PNG).

02

Free 48h 3D mockup

We recommend the ideal structure and paper finish and deliver a photorealistic visual of your branded box within 48 hours.

03

Itemized quotation

Clear unit pricing across quantity tiers (e.g., 200 / 500 / 1,000 pcs) with optional door-to-door DDP freight.

04

Physical sample

We produce a physical sample with your logo, finish, and insert cut. The sample fee is credited toward your bulk order.

05

Production & QC

Bulk manufacturing begins after sample sign-off. Detailed inspection photos and videos are sent prior to dispatch.

06

Global delivery

Flat-packed cartons ship via express, air, or sea — under EXW, FOB, or optional duties-paid DDP to your door.

STANDARD COMMERCIAL TERMS

MINIMUM ORDER (MOQ)

From 200 pcs per design

Semi-custom stock structures available for agile launch runs

3D CONCEPT MOCKUP

Complimentary · 48 hours

Photorealistic digital visualization prior to sampling

SAMPLE LEAD TIME

5 – 7 working days

Sample fee credited toward confirmed bulk production

MASS PRODUCTION

12 – 18 working days

Following final sample approval; varies by specialty finish

PAYMENT STRUCTURE

Sample: 100% upfront

Bulk: 50% deposit, 50% balance after pre-shipment QC approval

PAYMENT CHANNELS

Corporate T/T or Card Payment Link

Commercial invoices issued by Zhangwu Keli International Trade Co., Ltd.

FREIGHT & CUSTOMS

Express · Air · Sea (DDP / EXW / FOB)

Dedicated weak-magnet air channels for magnetic closure boxes

ARTWORK & DIELINES

Vector logo preferred (AI / PDF / EPS)

Our team prepares print-ready structural dielines for approval

K KELI LUXURY PACKAGING

Let's craft a box *worthy of your brand.*

Message us on WhatsApp with your product size and logo. We will return a complimentary 3D mockup of your custom luxury box and an itemized quotation within 48 hours.

COMPANY	Zhangwu Keli International Trade Co., Ltd.
WHATSAPP	+86 182 4188 3842
ORIGIN	Liaoning, China · Export Packaging
LANGUAGES	English · Chinese

Fast-Track Your Free Mockup & Quote:

Product dimensions (L × W × H) · Estimated quantity · Destination city · Logo file